



Businesses are the coral reefs of economies

How to build and maintain healthy business ecosystems using a holistic approach



1

Discussion Points

2

Businesses as
ecosystems

Key elements for a
healthy business



Successful and forward-thinking businesses realise that the gradual move from a self-contained organisation to an ecosystem has accelerated in the digital world.



Business Environment Change Impacts



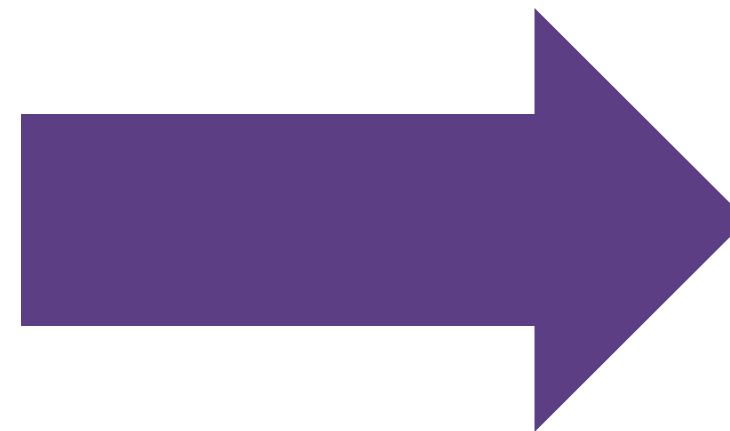
Business Model Change Impacts

Firm centric

Ecosystem centric

- **Ad hoc** innovation
- **Linear**
- Asset **ownership**
- Closed-loop **infrastructure**

- **Embedded** innovation
- **Exponential**
- Asset **access**
- Participatory **platforms**



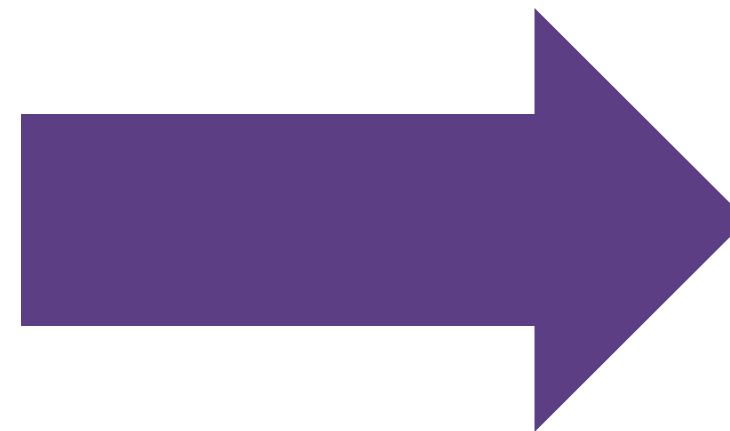
Culture Change Impacts

Firm centric

Ecosystem centric

- Building **walls**
- **Central** authority
- **Control**
- **Solitary** hero
- Internal **politics**

- Building **bridges**
- **Autonomous** peering
- **Trust**
- **Collaborative** team
- External **impact**





In this ecosystem centric environment, successful organisations weave
FIVE THEMES into a holistic approach

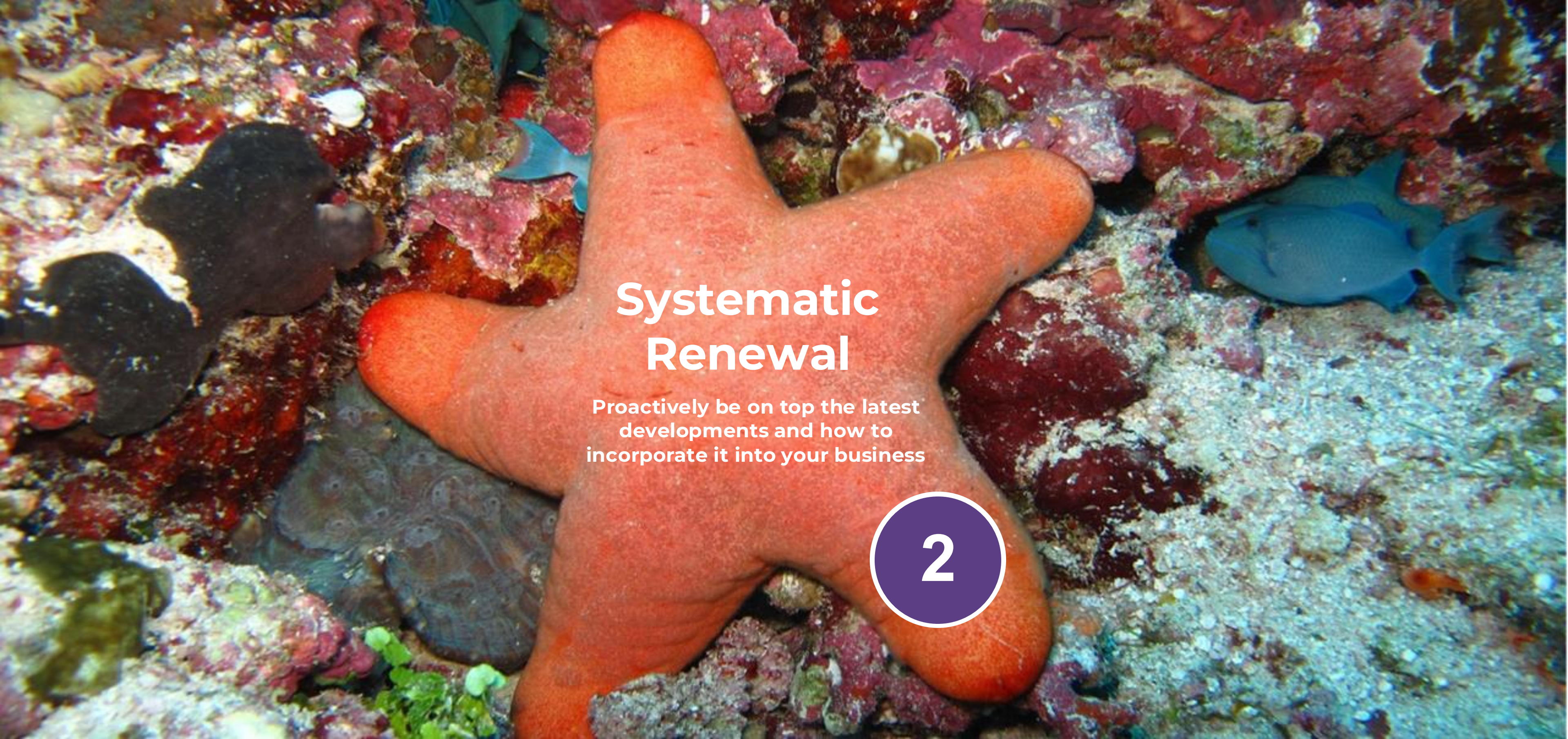




1

Shape-shifting Resources

Resources need to be adjusted
quickly as things change



Systematic Renewal

Proactively be on top the latest
developments and how to
incorporate it into your business

2



Healthy Disengagements

Don't get stuck and wait - quickly
disengage and tilt to the new way
of operating as things change

3



STAGILITY™

4

Balance between stability
and agility



5

Healthy business ecosystem

Consisting of 4 interlinked
areas of the business



01
**The ART
of business**

02
**The ETHICS
of business**

03
**The SPIRIT
of business**

04
**The SCIENCE
of business**

The **science** view focuses on maximising value through quality, productivity and profitability. Leadership competencies are linked to IQ (cognitive intelligence).





The **artistic** view weaves science with human potential and growth where intrapersonal competencies linked to EQ (emotional intelligence) and AQ (adaptability quotient) are deployed.

Ethics guide interactions with the ecosystem through values which determine the culture. Interpersonal competencies linked to SQ (social intelligence) and CQ (cultural intelligence) are important.





The **spiritual** dimension strives for meaning and unity and leadership competencies are linked to SQ2 (spiritual intelligence) and in a increased digital world to DQ (digital intelligence).



Thank you | Questions | Comments

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